



MT HEARTS MEMORIAL 5K

SPONSORSHIP OPPORTUNITIES

June 19, 2027 • Citrus High School, Inverness, FL

5K Run • 1-Mile Walk • Kids Fun Run • Virtual Race

Preserving Marlene's memory through fitness, service, and community.

Proceeds after expenses support METAvivor and Hernando Elementary School, with 50% directed to each.

To learn more about our story and this event, visit mtheartsfoundation.com or contact us at info@mtheartsfoundation.com.

TEAL | EXCLUSIVE FOUNDING TITLE SPONSOR

\$5,000

1 AVAILABLE

Official Title Sponsor: name or logo incorporated into the official race logo and all race-branded materials

Premier placement on shirts, website, banners, signage, social media, and promotional materials

Premium vendor space • race-day recognition • 8 registrations • all applicable Green and Community Sponsor benefits

PINK | RACE BIB SPONSOR

\$2,500

2 AVAILABLE

Logo prominently featured on every official race bib

Shirt, signage, website, and social-media recognition

Vendor space • race-day recognition • 5 registrations • all lower-tier benefits

PINK | PHOTO SPONSOR

\$2,500

1 AVAILABLE

Logo watermarked on every official event photo

Shirt, signage, website, and social-media recognition

Vendor space • race-day recognition • 5 registrations • all lower-tier benefits

GREEN SPONSOR

\$1,000

UP TO 6 AVAILABLE

Logo on race shirt and sponsor signage

Website and social-media recognition

Race-day acknowledgement

Vendor space • 3 registrations • all Community benefits

COMMUNITY SPONSOR

\$500

AVAILABLE UNTIL FULL

Business name or logo on community-sponsor materials

Event website and sponsor-board recognition

Social-media thank-you

Vendor space • 1 complimentary registration



MT HEARTS MEMORIAL FOUNDATION, INC.

A Florida not-for-profit corporation

Net event proceeds support:

METAvivor for metastatic breast cancer research • Hernando Elementary School for students and families



DETACH AND RETURN • SPONSOR COMMITMENT

Please keep the sponsorship information above for your records.

Business name: _____ Phone: _____

Contact name: _____ Email: _____

Website / social: _____

Sponsorship level: ☐ Teal \$5,000 ☐ Bib \$2,500 ☐ Photo \$2,500 ☐ Green \$1,000 ☐ Community \$500 ☐ Other

Business name as it should appear: _____ Preferred # of race registrants: _____

Race-day vendor space requested: ☐ Yes ☐ No Electricity requested: ☐ Yes ☐ No If available

Special requests / notes: _____

Authorized signature: _____ Date: _____

Return to MT Hearts Memorial Foundation, Inc. • info@mtheartsfoundation.com



WHY WE RUN

Inspired by Marlene's love of fitness and the causes closest to her.

Marlene Tobin was a longtime Citrus County educator, coach, mentor, and athlete. A warrior in every sense, she faced metastatic triple-negative breast cancer with courage and determination before she passed on June 11, 2026. Her generous spirit continues to guide the foundation's work every day.

METASTATIC BREAST CANCER HAS NO CURE.

Less than 5% of breast cancer research funding focuses on preventing or overcoming treatment resistance.

WHY THE FUNDING MATTERS

Metastatic breast cancer, also called stage IV breast cancer, occurs when breast cancer spreads to distant parts of the body, most commonly the bones, lungs, liver, or brain. It may be metastatic at initial diagnosis or recur after an earlier-stage diagnosis.

Those journeys are different, but the urgency is the same: fund discoveries that can extend lives, improve treatment, and ultimately lead to a cure. Awareness alone is not enough.

THE MT HEARTS MEMORIAL 5K

On June 19, 2027, friends, families, and neighbors will gather at Citrus High School for the inaugural MT Hearts Memorial 5K, featuring a 5K Run, 1-Mile Walk, Kids Fun Run, and Virtual Race. The event honors Marlene through something she loved: fitness. Our goal is to fund metastatic breast cancer research and support the local school community she cared about.

WHERE THE MONEY GOES

50% TO METAvivor

METAvivor is the only U.S. nonprofit that exclusively funds metastatic breast cancer research through a peer-and-patient-advocate review process. Its grants seek better treatments and longer lives.

metavivor.org

50% TO HERNANDO ELEMENTARY

This share will help students and families at Hernando Elementary School, continuing her legacy of education and service.

Proceeds after expenses support both beneficiaries, with 50% directed to each.

MORE THAN A RACE

Beyond race day, MT Hearts participates in the Adopt-A-Highway program along a two-mile stretch of CR 581/Pleasant Grove Road in Inverness. Quarterly cleanups put that commitment into action throughout the year.

SPONSOR. DONATE. JOIN US.

mtheartsfoundation.com

info@mtheartsfoundation.com